

Marketing & Social Media Intern

The Community House is a non-profit organization which provides children, individuals and families of all ages and stages of life with the opportunity to grow in spirit, mind, and body. Services are provided through various recreation, art, social impact, and events. Founded in 1941 at the beginning of World War II, The Community House gave individuals and families a place to come together, seek comfort and ease their minds as a community when the nation was fighting for freedom abroad.

Job Summary

The Community House is seeking a Marketing and Social Media Intern to join the Marketing Communications team beginning in June of 2023. The ideal applicant will possess some knowledge of digital marketing and paid media, with specific knowledge of social media platforms, including Tik Tok, Facebook, Instagram, YouTube and Vimeo.

The successful candidate will work with the Manager of Marketing Communications to develop engaging content for social media platforms and the web. Those who wish to gain experience in digital marketing, paid media and community engagement in a fast paced, mission-based environment are encouraged to apply.

Responsibilities

- Assist with creation of digital content for marketing/sale and fundraising purposes;
- Create project based digital content and schedule as appropriate using project management software and social media planning software;
- Collaborate with Marketing Communications team to identify innovative ways to engage constituents and supporters using digital platforms and driving traffic to The Community House website.

Experience

- Currently studying Marketing Communications or Business Management or related field;
- Working knowledge of social media platforms;
- Experience with digital audio/video production for social media platforms, especially TikTok and Instagram;
- Excellent oral and written communication skills;
- Willingness to learn and have fun
- Paid internship \$13/12 hours a week.

Email completed application and resume to:

Maggie Weiterman-Skinner

Marketing Manager

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